

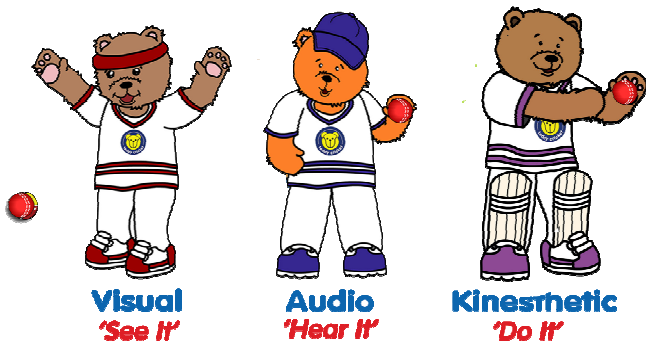


What is Teddy Cricket?

Teddy Cricket is a curriculum based sports education programme that inspires children aged 2½ to 5+ to get active and learn to play cricket.

Teddy Cricket works by combining Music, Pictures and Teddy Bear Characters into a totally interactive learning adventure that young children love.

Accelerated Learning



Teddy Cricket lessons are taught using the **Visual Auditory Kinesthetic (VAK)** accelerated learning system; *They See It, They Hear It, They Do It* and *They Get It*.

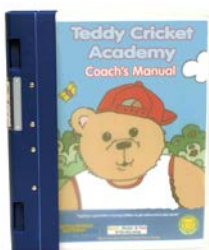
Applying the VAK multi-sensory learning approach to teaching has proved to be very effective, particularly for young children and it works brilliantly in Teddy Cricket Lessons not least of all because they have such fun playing Teddy Cricket.

Educational Benefits

The many educational benefits of young children participating in Teddy Cricket Lessons include:

- Inspiring a love of sport.
- Teaching the essential cricket skills.
- Speeding up the learning process.
- Enhancing co-ordination.
- Improving confidence & self-esteem.
- Building communication skills and team work.
- Teaching the concept of sportsmanship & fair play.

The Teaching Programme



Teddy Cricket structured teaching programme is presented as a Coaches Manual (available in hard copy and 'on-line' formats) and includes three core components: *Teddy Cricket Activities*, *Teddy Cricket Music* and *Teddy Cricket Lesson Plans*.

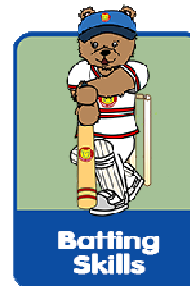


Teddy Cricket Activities

Teddy Cricket currently has 50+ Activities in the programme, all of which are presented as full colour illustrations of teddy bears at the Teddy Cricket Academy developing their different cricket skills. The pictures (known as Activity Cards) are shown to the children before they start each game or activity so they can see what they are going to do.



Movement Skills



Batting Skills



Fielding Skills

Teddy Cricket Activities focus on the 3 key skills required to play cricket: *Movement Skills*, *Fielding and Ball Skills* (i.e. hand to eye co-ordination) and *Batting Skills*.

Teddy Cricket Music

Most Teddy Cricket Activities are accompanied by music. Every piece of Teddy Cricket Music has been specifically written to provide the right rhythm and timing for each Teddy Cricket Activity. The words of each song tell the children what to do.



The secret of Teddy Cricket is that children have such FUN!



Teddy Cricket Music is a key part of the programme, it brings the lessons alive and provides the inspiration that makes Teddy Cricket so popular with young children, parents, teachers and coaches. There are about 40 different songs in the Teddy Cricket catalogue.

Nurseries, Schools and Clubs

Teddy Cricket is taught in nurseries, infant schools, leisure centres and sports and cricket clubs; in fact anywhere there is a play space with a surface where Teddy Cricket Balls can bounce!



Charlie Bear Cricket Team: Lesson Plans						
Movement Skills Orientated						
Lesson 1	Welcome & Races	Assessment?	Ball on a Roller Ball	Break	Roller Ball	Waitwe Played Stickers
Lesson 2	Welcome & Sport Music And Fun	Roller Ball	Bounce It	Break	Ball on a Roller Ball	Waitwe Played Stickers
Lesson 3	Welcome & Sport Music And Fun	Bounce It	Charlie Bear Wait!	Break	Bunny Swing	Waitwe Played Stickers
Lesson 4	Welcome & Mouse & Cat	Grizzly Wizzly	Banana Split!	Break	Molly Volley	Waitwe Played Stickers
Lesson 5	Welcome & Animals	Roller Ball	Banana Split!	Break	Molly Volley	Waitwe Played Stickers

see it : hear it : do it
Teddy Cricket Lesson Plans for the 3 to 4 year olds
Beginners Level

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Teddy Cricket Lesson Plans

Teddy Cricket Lesson Plans bring together the Teddy Cricket Activities and the Teddy Cricket Music into a structured teaching format. There are currently 72 different Lesson Plans which have been carefully devised to take account of differences in age, ability and experience of the children that play Teddy Cricket. Typically the Lesson Plans are grouped into sets of 10 weekly sessions and have been devised to last either 30 or 50 minutes.

A Healthy Lifestyle

Every parent wants the best for their children and top of their list is for them to stay fit and healthy.



Teddy Cricket helps establish the basis of a healthy life style for children by making exercise and activity FUN and involving. Once children get the bug for being active, they will want to stay active for life.

What the Experts Say.....

Teddy Cricket is new, the programme was only launched in July 2018 so it's a little too early to get any testimonials. However, copied below are a couple of comments about our sister programme Teddy Tennis and we are very confident that Teddy Cricket will deliver equally positive comments.

"Teddy Tennis is accessible to every child, regardless of their ability. Everyone is able to participate at their own level with the focus on skills progression and fun. Children are active and engaged throughout the session, enjoying every minute of it. There is a fantastic development of basic skills with a strong focus on individual children.....We would not hesitate in highly recommending Teddy Tennis".

Ali Gowe, Alexandra School, Kingston upon Thames,
March 2018

"Teddy Tennis is fantastic way to help young children learn mobility skills in a fun filled atmosphere. The unique approach with the musical activities adds to the fun, my son Joshua really looks forward to it.

Damien Bruce, Parent, 2017

To Find Out More

To find out more about Teddy Cricket call Jo or Steve at our Call Centre on +(44) (0)345 643 1173 or email us at info@teddycricket.com.